



**Saffron Trust**  
Women's Foundation

# Corporate Sponsorship



Improving the Austin community is something we have the power to do together, through investments into initiatives facilitated by organizations like Saffron Trust Women's Foundation. Our corporate sponsorship plan allows us to connect with companies like yours in developing and further strengthening the resources, abilities and processes that allow us to do what we do every day. We believe that by investing in our workforces, we can strengthen our communities and create a better quality of life for our society as a whole.



## Our plan offers four tiers of sponsorship - Root, Stem, Leaf, and Seeds.



### Root

An organization is only as strong as its roots, and the work we do here is the foundation of our community.



### Stem

The stem supports the leaves (programs) of our organization and facilitates the flow of support that keeps our organization nourished.



### Leaf

Commonly regarded as 'the kitchen of a plant', leaves are the main organs responsible for an organism's production of energy and vitality.



### Seed

Seeds represent the beginning of and opportunity for change. By sowing seeds of hope and change, “a man doesn't plant a tree for himself. He plants for all future generations”

Corporate sponsorship goes far beyond a simple partnership - it's an opportunity for us to work together and build the potential of the good we do. We know that with your contribution and our team work, we can invigorate the greater Austin area with everything it needs to adapt and thrive in this fast-changing world.



SPONSORSHIP LEVELS AND BENEFITS	Root \$50,000	Stem \$25,000	Leaf \$5,000	Seed 2,500?
Your company co-branded logo on all company related materials <i>**Seed Company Name Only *Exclude All Events</i>	✓	✓	✓	✓
One (1) Company Appointed Board Member Seat (one year term)	✓			
One Advisory Committee Member (one year term)	✓	✓		
Own Landing Page on Saffron Trust Website	✓			
One Blog Article Annually (1,500 words)	✓	✓		
One Presidents Letter Introduction for Newsletter (300 words)	✓			
YCo-Branded Gift to all Donors (Gifts Over \$100) Planter Seed Kit <i>*First 1,000 Donors</i>		✓		
Recognition on all social media platforms (Facebook, LinkedIn, Instagram, and Twitter)	✓			
Quarterly Recognition on all social media platforms (Facebook, LinkedIn, Instagram, and Twitter)		✓	✓	
Two (2) Complimentary Registrations to all of our events	✓			
Two (2) Complimentary Registrations one of our Hearts for the Arts shows			✓	
Matching Gift Program   Double the Donation	✓	✓	✓	

**Contact Us:** Michelene Everett - Director of Operations, [meverett@saffrontrust.org](mailto:meverett@saffrontrust.org)